



PRESS RELEASE

PRIME CHOICE FOODS EXPANDS PRODUCTION CAPACITY OVER 50% BY ACQUIRING TENNESSEE CHIPS

Bristol, VA. Prime Choice Foods, an Organic Snack Food manufacturer, has acquired a Nashville based company, Tennessee Chips in order to expand their capabilities for the increased demand for quality Mexican Tortilla Chips and other snack items.

Tennessee Chips, which began in October 1999 as a private label supplier, is best known for their baked tortilla chips, pits chips and fried tortilla chips. When asked why he purchased the plant, Mr. Jose Gomez, president of Prime Choice Foods (PCF), commented saying “Purchasing Tennessee Chips adds another 67,000 square feet of needed space, and it gives us the equipment to expand our current line of items to provide customers with pita and baked tortilla chips”. He continued saying, “the new line will provide “better-for-you” baked snacks for all PCF customers and consumers.” The new plant will carry the Prime Choice Foods name.

Prime Choice Foods has quickly become a leader among the Organic Snack Food manufacturers who produce top quality chips to meet the demands of consumers looking for healthier alternatives for their diet, yet feed their hunger with tasty snacks. Just two years ago, PCF was recognized in Hispanic Business Magazine as the second fastest growing company in the United States. To learn more about PCF, contact Mauro Gomez at: 702-818-1142, or email mgomez@primechoicefoods.com.

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